New-York Based Premier Studios Pioneers in Music Industry A first to offer in-studio training & the first to accept digital currency bitcoin

New York, NY -- October 17, 2014 -- Today, New York City-based recording studio <u>Premier Studios</u> announced that it is changing the music industry by offering the first in-studio music seminars, and by announcing its acceptance of the controversial digital currency 'bitcoin.' Premier Studios serves the industry elite, is aimed at working with students or others interested in pursuing a career in music production.

In another pioneering move, Premier Studios announced the launch of their much anticipated, intensive preparatory seminars, called **Session Seminars**. Individual ones range from \$200-\$400 and are being accepted now. If you accumulate approximately 15 seminars at a total cost of \$5,000 (seminars are paid for when they are taken so you do not have to pay the \$5,000 in 1 lump sum) you will receive a Certificate, which states you have completed the Premier Studios Session Seminars Program. Within 30 days, you will considered to be an intern at Premier Studios, and 30 days later, an assistant engineer. These impactful sessions are focused on preparing students for work in studios and are led by famous music engineers and producers. Until the recent development and unveiling of Session Seminars, music production courses were only offered at the university level. These courses are highly priced, ranging from \$20,000 to \$200,000 and are highly theoretical, making it difficult both for students to become producers and engineers and for graduates to succeed in a practical work environment. Premier Studio owner Sandy Schneiderman estimates that he refuses to hire "up to 90% of interns" due to their lack of preparation for a true studio work atmosphere. Session Seminars are intensive, practical seminars with a focus on real world applications. They are divided into two categories: basic and advanced, and include topics like "Real Studio Environment", "Balancing Mixes Using Dynamics and Placements, Songwriting and Production" and Master Music Production Techniques. Applications for the first Session Seminars are being accepted now.

Understanding the importance of embracing change, Premier Studios is proud to announce its status as the first major music recording studio to accept the digital currency 'bitcoin' for its services. Now, superstars like Rihanna, Coldplay and Nas - who is famous for supporting bitcoin - can pay their way using the digital money. The suggestion came from Tatiana Moroz, of Tatiana Coin and formerly the business manager at Premier, who had much success using Bitcoin to fundraise. The decision to use bitcoin through BitPay came quickly to the studio's owner, who said it took him '60 seconds to decide' on.

About Premier Studios NY

Premier Studio is a world-class facility, serving the elite of music, film & television celebrity clientele and is formally known as Quad Recording. Premier Studios NY recently completed a \$500,000 USD refurbishment of all their studios. The studio contains four fully-loaded rooms to accommodate writers, producers and performers and is located on the 6th and 8th floors at 723 7th Avenue in New York, New York. For more information, visit www.PremierStudiosNY.com or contact Glenn@PremierStudiosNY.com for more info.